

Ambassador Challenge FAQs

Thursday 9 - Friday 10 May



Itinerary

Arrive on Thursday morning bright and early ready for a full day of activities! You can either meet us at the accommodation or at Stoke on Trent train station, where coaches will be ready and waiting to collect you and transfer you to the first challenge.

Challenge 1 - 2m Canoe

Your day will start at the stunning Tittesworth Reservoir, where you will take part in a thrilling race across the water. Teamwork and a heft paddle are your best chance to make across in good time great form! A prize will be available for the fastest to make it across!

Challenge 2 - 22km Hike

You will then set off by foot across the vast rolling hills of the peak district. This is no easy endeavour, where the only way forward is to head up. The next part of the challenge is just ahead on the razor edge cliff tops and sheer drops of the Roaches.

Challenge 3 - 100ft Abseil

By the infamous Doxey Pools, you will embark on a daring 100ft abseil decent. You will rappel down a sheer cliff face, using only a rope to guide the way.

The Finale

To finish off the day you will continue on your hike, walking a further 14 km. Stunning scenery will keep your tired legs going as you approach the finish point!

Post Challenge

From the finish point you will be transported back to the accommodation for food and celebratory drinks!

Breakfast will be provided on Friday morning before departure

See the [full itinerary](#) for more details and timings

What do I need to bring?

Please see the [full kit list](#) on the LandAid website for information on what you need to bring.

Are food and drinks provided?

Food is provided, including a packed lunch on the Thursday, your evening meal on Thursday night, and breakfast on Friday morning.

Following the canoe challenge, you will have the opportunity to purchase a cup of tea to warm up, so a little cash is necessary. It is also advised that you bring additional snacks for the Thursday to keep your energy levels up!

There will be a cash bar in the accommodation to purchase alcoholic drinks in the evening.

How fit do I need to be?

The challenge is open to everyone, although a good base level of fitness is recommended. There are no weight or age restrictions.

What are the distances?

The canoe distance is 2m. You will walk for a total of 22km, broken down into two sections of 8km and 14km. The abseil is 100ft.

I can't do one part of the challenge, but the rest looks great! Can I still take part?

Absolutely! You are able to opt in and out of all activities. A mini bus will be travelling from one challenge to the next, allowing you to opt out of the hike if necessary.

Who is leading the activities?

The event is being led by outdoors events company, Lost Earth Adventure. Lost Earth Adventure are fully licensed and have over ten years' experience delivering challenge events.

You can find out more about them, including their safety policy, on the [Lost Earth Adventure website](#).

Where am I staying?

You will be staying at the beautiful [Hartington Hall YHA](#), in Derbyshire. For exact location and directions please see Hartington Hall's website.

Hartington Hall
Hall Bank
Buxton
Hartington
Derbyshire
SK17 OAT

There are 4-6 people per room. If you would like to choose your roommates, please send a list of names to catriona.mccormick@landaid.org. However, please note that due to numbers we cannot guarantee groupings.

How do I get there?

If coming from London, you can travel direct from London Euston to Stoke-on-Trent train station. Direct trains are also available from Manchester Piccadilly and Birmingham New Street.

Please arrive at Stoke on Trent station by **9am on Thursday morning** where a coach will pick you up.

If you are driving you can travel directly to Hartington Hall, where parking is available. Again, please arrive at Hartington by **9am Thursday morning**.

Coaches will transport you back to Stoke-on-Trent train station after breakfast on Friday morning. You will arrive at Stoke-on-Trent train station at 11.30am.

What do I do with my overnight bags?

If travelling by train, a separate coach will collect your bags and take them to the accommodation, whilst you go on your way to the first challenge!

If you are travelling directly to the accommodation, you can leave your bags there and a mini bus will take you to join the rest of the group.

Please arrive dressed and ready for the challenge!

Do I need to fundraise?

Your entry fee covers your cost for the challenge. Therefore, in order to make sure we raise some money we ask you to raise a **minimum of £500**.

Every penny you raise will go directly towards vulnerable young people in need of support.

£500 is enough to fund the stripping-out of a derelict house, taking the first step towards creating a new and welcoming home for two young people.

If every one of you reaches your target, we could raise a staggering, £25,000. This is almost enough to bring an empty property back to life, providing not just shelter but a real home for young people to call their own.

Where should I set up my fundraising page?

You can set up your fundraising page on [Just Giving](#). If you need assistance setting up your page, please contact the LandAid events team at events@landaid.org who will be happy to help.

I need help reaching my fundraising target?

Fundraising can seem daunting, but it's not as hard as you think! Asking friends and colleagues for support is a good place to start. Here a few more ideas for how you can get your fundraising going:

- Add your Just Giving page to your email signature
- Hold a bake sale at work or for friends
- Host your own pub quiz or charge friends for a dinner party

Fee free to contact Catriona at LandAid on 020 3102 7190 or at catriona.mccormick@landaid.org if you want to chat though any fundraising ideas.

Do I need to be a LandAid Ambassador to take part?

No, you don't! The challenge is open to everyone and is a great chance to find out more about the Ambassador programme if you are interested in signing up.

Who are LandAid Ambassadors?

Our Ambassadors support the charity in a number of ways, from helping us raise LandAid's profile by promoting the important work we do, to raising funds within their company and volunteering at LandAid events.

By becoming an Ambassador you will get the chance to develop your fundraising skills, enhance your CV, make new contact and attend exclusive events. You will receive a full induction from the LandAid team as well as a regular Ambassador Update.

Sounds great! How do I sign up?

To find out more or sign up to the Ambassador programme, contact Callum Harvey at callum.harvey@landaid.org

How much does the Ambassador Challenge cost?

The challenge costs £199 per person, with £500 minimum fundraising. If you're not keen on fundraising, you can pay £299 upfront and fundraise for £400.

If I can't attend will I get my money back?

Unfortunately, we are unable to provide any refunds once you have paid the full entry fee as this would result in LandAid losing money.

I want to attend with some colleagues, can we bulk purchase places?

Yes absolutely! You can buy up to 10 places at a time. Please note that the minimum fundraising is per person and will go up accordingly.

I'm sold! How do I sign up for the challenge?

You can sign up by filling out the [Ambassador Challenge 2019 booking form](#).

If you have any further questions, please contact Catriona at catriona.mccormick@landaid.org

Thank you and good luck!