

Criteria and funding guidelines

Autumn 2014 applications

Contents

1	LandAid.....	2
2	What kind of a funder is LandAid?	2
3	Who can we fund?.....	3
4	What sort of grants are we offering?	3
5	What we are looking for when we assess applications.....	4
6	What LandAid does not fund	5
7	When can you apply and how long will it take?	6
8	How likely are you to receive a grant?.....	6
9	Applying to LandAid.....	7
10	If you receive a grant or free professional property advice from LandAid	7

For general information on LandAid please visit our website www.landaid.org

This document provides information on the autumn 2014 opportunity to apply for grant funding and free professional property advice. It includes hyperlinks to webpages, these are shown as blue text and clicking on them will direct you to the relevant webpages.

1 LandAid

LandAid Charitable Trust is a fundraising charity and a grant making organisation. We raise money from over 100 businesses and organisations working in the property development sector. We pool these funds and award grants to charities working with children and/or young people who live in deprived areas of the UK.

We are currently inviting grant applications from charities for building work to improve their premises. This may involve refurbishment or new build, or a mix of both. We are also inviting applications from charities for free professional property advice.

The deadline for applications is 10:00 am on Monday 20 October 2014.

LandAid looks forward to receiving your application. We are keen to hear from applicants about the building work they really need, what it will enable them to do differently, and how it will benefit the young people they support.

2 What kind of a funder is LandAid?

We want to support charities which work to improve the lives of children and/or young people across the UK who are disadvantaged for social and/or economic reasons. We want to fund effective organisations working to high standards, with a real understanding of the challenges facing local young people.

We aim to build open and straightforward relationships with charities we support. We try to offer high levels of engagement when this is helpful and appropriate. In particular, we offer free professional property advice, for a charity's grant funded building project, and/or for other building projects or premises issues.

LandAid is uniquely placed to offer this free property advice to charities, expertise that is worth hundreds of pounds. We are supported by over 100 businesses and organisations who work in the property, development and construction sector. They are leading companies who design, build, fit-out, fund, own and manage offices, housing, shopping centres, shops, and business and industrial parks. They include businesses that provide professional services; surveyors, lawyers, architects, town planners, project managers, contractors, bankers and recruitment consultants. Facilitated by LandAid's staff team, many of our supporters help charities deal with property challenges, e.g. to relocate, to refurbish, to extend or to negotiate a lease. For more information, please see the Pro Bono page on the LandAid website <http://www.landaid.org/our-cause-impact/our-investment-strategy/giving-your-professional-expertise-support-landaid-work> -

LandAid provides total grants of over £1 million every year, but we do not write a cheque and walk away. Instead, LandAid works alongside its charity partners for a number of years, providing property advice and expertise, and in many cases funding a charity on more than one occasion.

We currently have over 50 active partnerships with charities working with some of the UK's most vulnerable children and young people. LandAid works with charities that vary in size, have different approaches to how they reach out and support young people and who are located in communities across the UK. They all do something exceptional in terms of the careful support they give children and young people, and how they help them to progress to a more positive future. For information on current grants, please see the Our Projects page of the LandAid website www.landaid.org/our-cause-impact/our-projects

3 Who can we fund?

You have to be a **registered charity working in the UK** to apply. You have to be registered with Charity Commission, Office of the Scottish Charity Regulator, or Charity Commission for Northern Ireland, and to have been registered for at least two years at 1 November 2014.

If you have previously applied to LandAid for funding, whether you were successful or not, you are welcome to apply to this round.

4 What sort of grants are we offering?

In autumn 2014 we are inviting capital grant applications **for improvements to existing premises or for new buildings**, or a mix of both. The building project can be anywhere in the UK, and can involve refurbishment, conversion, extension, new build and work to outdoor spaces.

The spaces are to be used to provide support for children and/or young people up to 25 years old, who are experiencing social and/or economic disadvantages.

Please see below examples of building projects that we are currently grant funding.

Somewhere safe to live

Accommodation for young people at risk of homelessness, where they will get help to prepare to move on and live independently. E.g. refurbishment of a city centre hostel, which provides short term shared accommodation. E.g. refurbishment of empty homes to create affordable rented accommodation.

Spaces that provide a safety net

Spaces that provide a safe and stable environment, with positive activities and experiences. Spaces to engage with those that need a fresh start, and who might have been in trouble. E.g. building work to create sports facilities at a youth centre to engage hard to reach young people. E.g. conversion of a building to provide bedrooms, bathrooms, living room and training kitchen for care leavers at a residential activity centre.

Spaces that provide opportunities to acquire life skills, education and training

Spaces in which to run services that build self-esteem, and provide education and training, supporting young people to make changes in their lives and helping them create a positive future. E.g. refurbishment to create classrooms for young people who have been excluded from mainstream education. E.g. warehouse conversion into workshop spaces to provide training in a range of construction trades.

Spaces that provide assistance in the search for work

Spaces in which to equip young people with employment skills, helping them find work experience and apprenticeships and to move on to sustainable jobs. E.g. refurbishment work to create spaces to run a readiness for work programme. E.g. shop refurbishment and fit-out for employment training.

As in some of our current grants, the building work could be used to engage disadvantaged young people in on-site construction training and work experience.

You are invited to apply for one building project for funding from LandAid of **between £75,000 and £150,000**. The exact number and amount of grants we award depends on the applications we receive.

LandAid expects to award **up to seven charities grants of average £100,000 in 2015/16**, and also to award up to **a further seven grants of average £100,000 in 2016/17**. LandAid would consider a building project phased over the next two or three years and requiring repeat funding. Please note this repeat funding opportunity is likely to be limited to a couple of projects. If relevant, please give details of this in the description of the building project in the application form.

LandAid is happy to receive applications where we will part fund building projects with other funders as well as being the sole funder. In these circumstances, LandAid will normally require that all other funding is secured before releasing the grant payment. When filling in the application form, please fill in the amount of funding requested from LandAid and also the total cost of the project, please include as much information as possible about the other project funding.

In addition:

As LandAid aims to make a positive impact in the cities where its supporters are based; we are particularly looking for applications from **charities based in or working with children and young people from the UK's major cities**.

LandAid seeks to offer **free professional property advice** to the building project applied for, or for other premises issues.

LandAid seeks charities with which to form an **active partnership**.

5 What we are looking for when we assess applications

Please see below the issues LandAid will consider when assessing applications.

Charity's work. The relevance of the charity's current and future work in improving the lives of children and/or young people under 25 years old who are disadvantaged for social and/or economic reasons.

Track record. Track record in delivering services that make a positive difference to disadvantaged children and/or young people aged up to 25 years old in the UK.

Ability to monitor impact and evidence that the charity will make **efficient and effective use of a LandAid grant and/or free professional property advice**.

Geographical area of operation of charity. The areas where the young people it supports are based (e.g. for charities running residential projects). The scale and nature of disadvantage that the charity is trying to address and its outreach to young people in communities placed high on the Indices of Deprivation.

Impact of the building project applied for. The extent to which LandAid's money could make a real difference and add significant value to the charity's activities with young people. LandAid will fund where there is demonstrable need; that there is social and/or economic need that the charity's application is meeting, and also that the charity needs money from LandAid to enable the building project to happen.

Quality of the project applied for. The nature, scale, location, value for money and feasibility of the capital project to build, extend, convert or refurbish premises.

Ability to work in partnership with LandAid. Interest from the charity to work in partnership with LandAid; enabling LandAid to engage and contribute wider forms of support, e.g. free professional property advice.

Grant decisions are made by the LandAid Grants Committee, supported by the LandAid Board of Trustees.

6 What LandAid does not fund

There are some things we do not fund, so to save yourself time and effort please check this exclusions list.

In this application round, LandAid is not funding salaries, running costs and other general revenue costs.

LandAid does not make grants to individuals.

LandAid does not give grants to the following types of organisations:

- organisations whose primary purpose is a museum, gallery, library, exhibition centre or heritage attraction
- individual churches, cathedrals (unless being used for purposes other than religious) and other historic buildings
- individual schools, colleges, universities or other educational establishments

LandAid does not normally support the following areas of activity:

- rent for a premises
- the purchase of property or buildings
- work on premises where the lease is less than 7 years
- work that has already taken place (retrospective funding)
- work to provide office space for charity staff
- the purchase/lease of vehicles
- the purchase/lease of IT equipment
- projects outside the UK
- health, medicine and medical conditions, including drug and alcohol addiction
- specific projects for people with disabilities
- animal welfare or projects concerning the protection of single species
- expeditions and research projects
- individuals volunteering overseas
- conferences, cultural festivals, exhibitions and events
- endowments

If you are not sure whether you can apply to this autumn 2014 application round, please email grants@landaid.org, or call 020 3102 7192.

7 When can you apply and how long will it take?

The application process is open; you can apply from now on and up **until the deadline of 10:00 am on Monday 20 October 2014.**

We aim to let you know before the end of December 2014 whether your application has progressed to the second stage.

If your application reaches the second stage we will contact you to ask you for an update on your building project, and possibly for some additional information.

LandAid will make grant awards in batches, when there are funds available in the LandAid bank account. We expect to make a first batch of up to four grant awards in March 2015.

8 How likely are you to receive a grant?

We know that filling in the application form takes time and resources. Please understand that your application may be turned down even if it is valuable and interesting, unfortunately LandAid's funding is limited.

Because of the large number of applications we expect to receive, we are sorry that we are not able to provide individual feedback on unsuccessful applications.

9 Applying to LandAid

Step 1

Access the support information for the application form on the webpage www.landaid.org/grants-application-support-documents

This includes:

- A printable non-editable version of the full application form for applicants' reference
- Additional information to accompany application form autumn 2014
- LandAid standard grant terms and conditions 2014

Step 2

Follow the link to the online eligibility and application form where you will be directed to a log in page from the webpage: <http://www.landaid.org/our-cause-impact/applying-funding-support>

The log in function enables you to save and return to the form before final submission of the application. The form is hosted on a third party form website and usernames and passwords are managed by them, please follow the online instructions if you need any support.

Step 3

Applicants who successfully complete the online eligibility form will be directed to the full online application form. Please note that if you do not pass the eligibility form, you will not be granted access to the online application form.

Step 4

Complete the online application form as comprehensively as possible. You can submit any time from now until the deadline.

The deadline for the online application is 10:00 am Monday 20 October 2014.

Please note that we will not accept any additional information at this stage (e.g. building project drawings, images, your annual accounts etc.).

If you have any questions about this autumn 2014 application round, please email grants@landaid.org, or call 020 3102 7192.

10 If you receive a grant or free professional property advice from LandAid

We will write to you with LandAid's decision on your application. If we are making a grant offer, this letter will include terms and conditions for its payment. You can also find our terms and conditions on our website, see section 9.

We will also discuss with you how you might assess and report back on your progress, in a way that is useful to you as well as to us. This will include how you will judge whether our grant has made a difference, and how you record important milestones it has helped you reach. We are interested in learning about what works – and about what doesn't.