

# Pledge150 in London

The difference you can make



 **RICS**  
**LandAid**  
THE PROPERTY INDUSTRY CHARITY

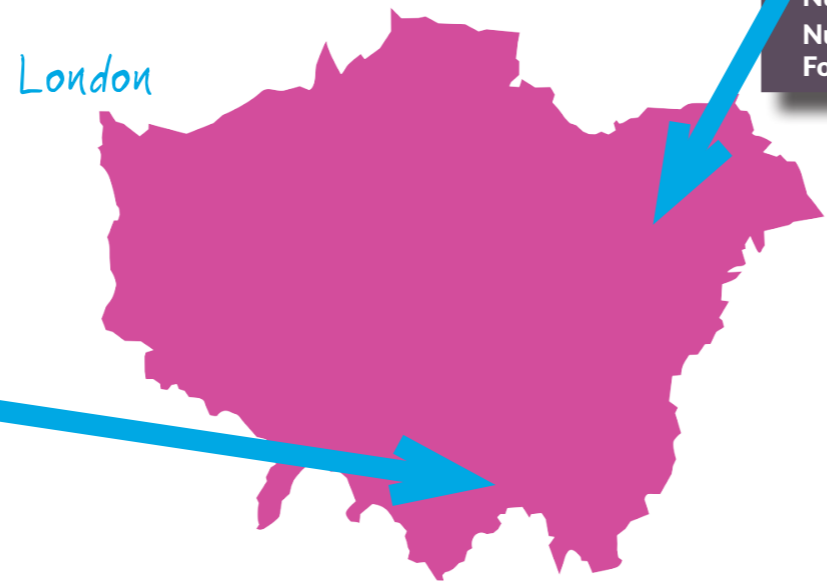
Pledge  
**150**

# OVER 80,000 YOUNG PEOPLE WILL EXPERIENCE HOMELESSNESS ACROSS THE UK THIS YEAR.

Having nowhere that's safe, secure or affordable to live shuts all the options we take for granted right down. A college course, an apprenticeship, a job – they're all impossible without a safe place to live.

But as part of RICS' Pledge150 campaign, with RICS professionals across the country, and with LandAid, you are already making a difference - you have already funded YMCA Thames Gateway.

Your fundraising will support one other carefully chosen project. Both of which will support young people into new homes, and give them the tools they need to realise a brighter future.



**FUNDED PROJECT**

## YMCA THAMES GATEWAY

**Grant amount:** £75,000  
**Project location:** Romford  
**Bed spaces created:** 30  
**Bed spaces funded by Pledge150:** 1

Pledge150 funding will fund a £75,000 grant for YMCA Thames Gateway. The money will go towards a modular construction housing scheme for young people. It will create thirty self-contained one bed flats for young people who are ready to live more independently and to enter employment. To assist the young people with entering the employment market, the rents at the property will be roughly 65% of market rents and below the housing benefit local housing allowance – allowing young people to save and prepare for their futures.

### YMCA THAMES GATEWAY

YMCA Thames Gateway provides supported accommodation for homeless people locally, and provide young people with opportunities to develop the necessary life skills to find work and live independently.

**Number of young people provided with accommodation each year:** 649  
**Work in:** London Boroughs of Havering, Barking and Dagenham, Dartford, Greenwich and Ashford.  
**Annual turnover:** £4.8m  
**Number of staff:** 224  
**Number of bed spaces provided:** 339  
**Founded in:** 1968

## EVOLVE HOUSING AND SUPPORT

**Grant amount:** £75,000  
**Project location:** Croydon  
**Bed spaces created:** 57  
**Bed spaces funded by Pledge150:** 1

This grant will help fund a new 57 bed, 49 unit modular housing project providing homes to people in dire housing need. Our funds are especially for young people who've been homeless, and will pay for two bed spaces. The accommodation will be ready to move into in late 2019.

### EVOLVE HOUSING AND SUPPORT

Evolve is the largest provider of accommodation to homeless people in London

**Number of young people provided with accommodation each year:** 539  
**Work in:** London Boroughs of Bromley, Croydon, and Lambeth, Lewisham, Merton, Wandsworth and the Royal Borough of Kensington and Chelsea and Kingston-Upon-Thames  
**Annual turnover:** £10.5m  
**Number of staff:** 190  
**Number of bed spaces provided:** 649  
**Founded in:** 1861

### How LandAid awards grants

LandAid invited charities from across the country working with young people who are homeless to apply for funding to provide homes as part of the RICS Pledge150 campaign. Each charity is rigorously assessed and if their application meets LandAid's criteria, then their application is reviewed by LandAid's independent Grants Committee, who makes a provisional grant award. Once Pledge150 has raised the money, the charity can be awarded their grant.

*66 We are absolutely delighted to receive a £75,000 grant from LandAid and their supporters towards our planned new development in Croydon.*

*Primarily move-on accommodation for our customers, it will meet a crucial need for quality, affordable and secure homes for previously homeless people who are now ready for independent living.*

Jeremy Gray, Chief Executive of Evolve



# WHO YOUR MONEY HELPS

Noel became homeless when his relationship with his father broke down. He'd had a difficult childhood; his mum passed away when he was just nine. By the time he was a teenager living at home just wasn't an option.

But luckily Noel was referred to the YMCA Thames Gateway in Romford. Once staying there he began volunteering in the gym – and it was then that he realised not only his passion for fitness but also how good he was at working with people. He got so many comments about his happy and helpful attitude.

Five years on Noel is doing so well. He started by completing a level 2 Instructor Training Course, after which he was offered a part time job as a fitness instructor. But he now runs a range of specialised classes and programmes, working with a range of people with specialist needs from young children, teens who have been excluded from school and children and adults with disabilities. He has also broadened his experience and works with other young people from challenging backgrounds in one of our youth groups.

Noel has grasped every opportunity and has quickly turned his life around. He now has his own flat and is determined to succeed in everything that he does and his relationship with his dad is now back on track.



## Need more information on Pledge150 in your area?

Please contact Deborah Knibbs, Regional Services Manager:  
[dknibbs@rics.org](mailto:dknibbs@rics.org)

## Need some fundraising inspiration?

LandAid has loads of tips on their website:  
[www.landaid.org/support-us/fundraise](http://www.landaid.org/support-us/fundraise)

## Need more information about LandAid?

Contact Tom Ah-Thew, Corporate Partnerships Manager:  
[tom.ah-thew@landaid.org](mailto:tom.ah-thew@landaid.org) / 020 3102 7193

LandAid is the property industry charity, working to end youth homelessness in the UK.

We bring the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future.

Through a unique network of corporate partners, we invest funding and expertise where we can achieve lasting impact.