

Pledge150 in the East Midlands

The difference you can make



Pledge
150

OVER 80,000 YOUNG PEOPLE WILL EXPERIENCE HOMELESSNESS ACROSS THE UK THIS YEAR.

Having nowhere that's safe, secure or affordable to live shuts all the options we take for granted right down. A college course, an apprenticeship, a job – they're all impossible without a safe place to live.

But as part of RICS' Pledge150 campaign, with RICS professionals across the country, and with LandAid, you are already making a difference.

Here, in the East Midlands, your fundraising will support two carefully chosen projects. Each one will support young people into new homes and give them the tools they need to realise a brighter future.

HOPE COMMUNITY SERVICES

Grant amount: £50,000
 Project location: Worksop
 Bed spaces created: 8
 Bed spaces funded by Pledge150: 3

LandAid's £50,000 grant will help fund the charity's conversion and renovation of their current offices to create eight new bed spaces in one-bed flats for young people who are ready to move on from the emergency hostel accommodation. The new flats will free up emergency places for other young people and provide semi-supported accommodation, which will enable the young tenants to live independently and re-engage with family and friends.

ABOUT HOPE COMMUNITY SERVICES

HOPE Community Services is a small local charity in Worksop which provides vulnerable people with emergency accommodation and living accommodation to help them build a better, more secure future.

Number of young people provided with accommodation each year: 72
 Work in: Worksop and surrounding areas
 Annual turnover: £490,000
 Number of staff: 24
 Number of bed spaces: 38
 Founded in 1999

MAYDAY TRUST

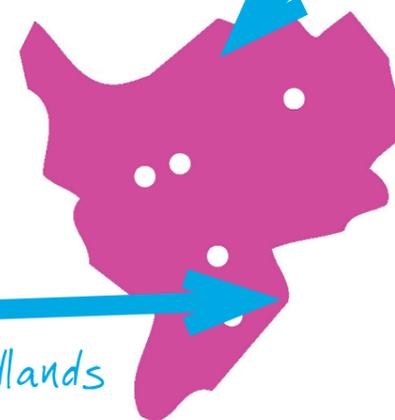
Grant amount: £60,000
 Project location: Corby
 Bed spaces created: 4
 Bed spaces funded by Pledge150: 3

LandAid's grant of £60,000 will enable Mayday Trust to support the renovation of a four-bed house for vulnerable young people. The house will provide safe, warm accommodation for young people with multiple needs, including ex-offenders and care leavers. The young people will be able to live there at an affordable rent and will receive help with maintaining their tenancy and a personal coach to help them transition to independence.

ABOUT MAYDAY TRUST

Mayday Trust provides living accommodation for young people leaving care, fleeing violence or coming out of prison.

Number of young people provided with accommodation each year: 122
 Work in: East Midlands, South East England, London
 Annual turnover: £3m
 Number of staff: 42
 Number of bed spaces: 124
 Founded in 1979



East Midlands

“Traditional accommodation and support services have led to many people becoming institutionalised and unnecessarily trapped in dependency for years. With a Personal Transitions approach, individuals receive the right support at the right time that is tailored to their unique experiences and circumstances. Having affordable, safe, good quality accommodation enables young people to move on positively with their lives.”
 Linda Juland, Chief Operating Officer, Mayday Trust

How LandAid awards grants

LandAid invited charities from across the country working with young people who are homeless to apply for funding to provide homes as part of the RICS Pledge150 campaign. Each charity is rigorously assessed and if their application meets LandAid's criteria, then their application is reviewed by LandAid's independent Grants Committee, who makes a provisional grant award. Once Pledge150 has raised the money, the charity can be awarded their grant.



WHO YOUR MONEY HELPS

Tahlia was vulnerable and alone when she came to HOPE Community Services. Without a support network around her, and at just 18 years old, Tahlia was struggling to cope. But luckily HOPE was there to help. To prevent Tahlia from sleeping rough, she was allocated a bed in their Emergency Accommodation Hostel. Once here HOPE was able to support her to move forward.

Over time HOPE supported Tahlia to apply for benefits and helped her to recognise and overcome her issues with eating. With this support Tahlia was able to look towards her future and take part in some of the education opportunities at HOPE, including a First Aid course and an Arts Workshop. All of these things helped to build her confidence and resilience.

Tahlia has now moved into her own flat in Gateford Chambers. Here she is still supported but has much more independence. Most importantly she is able to have her little brother and sister to stay overnight – helping her to rebuild her support network.



Need more information on Pledge150 in your area?

Please contact Vicky Entwistle, Regional Services Manager:
ventwistle@rics.org

Need some fundraising inspiration?

LandAid has loads of tips on their website:
www.landaid.org/support-us/fundraise

Need more information about LandAid?

Contact Tom Ah-Thew, Corporate Partnerships Manager:
tom.ah-thew@landaid.org / 020 3102 7193

LandAid is the property industry charity, working to end youth homelessness in the UK.

We bring the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future.

Through a unique network of corporate partners, we invest funding and expertise where we can achieve lasting impact.