

# Pledge150 in the North East

The difference you can make



# OVER 80,000 YOUNG PEOPLE WILL EXPERIENCE HOMELESSNESS ACROSS THE UK THIS YEAR.

Having nowhere that's safe, secure or affordable to live shuts all the options we take for granted right down. A college course, an apprenticeship, a job – they're all impossible without a safe place to live.

But as part of RICS' Pledge150 campaign, with RICS professionals across the country, and with LandAid, you are already making a difference.

Here, in the North East, your fundraising will support three carefully chosen projects. Each one will support young people into new homes and give them the tools they need to realise a brighter future.

## EAST CLEVELAND YOUTH HOUSING TRUST

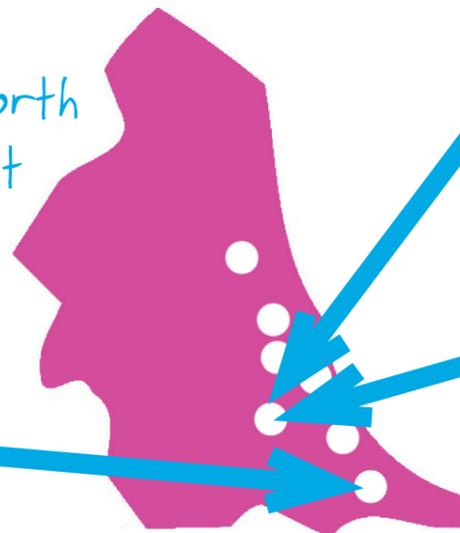
**Grant amount:** £25,000  
**Project location:** East Cleveland  
**Bed spaces created:** 2  
**Bed spaces funded by Pledge150:** 2

This grant will fund the charity's renovation of a two-bed long-term empty property in the East Cleveland area, to bring it back into use as safe, warm accommodation for young people. Over a five-year period, the project is expected to house up to 10 young people. The young tenants will be fully supported by a Tenancy Support Worker, who will provide guidance and support on lifestyle skills, finances and health and well-being to prepare them for independent living.

**ABOUT EAST CLEVELAND YOUTH HOUSING TRUST**  
East Cleveland Youth Housing Trust acquires and renovates run-down properties, which are then let as high quality, affordable supported homes for vulnerable young people in housing need.

**Number of young people provided with accommodation each year:** 16  
**Work in:** Loftus, Brotton, Carlin How  
**Annual turnover:** £203,000  
**Number of staff:** 5  
**Number of bed spaces:** 25  
**Founded in:** 2000

The North East



### How LandAid awards grants

LandAid invited charities from across the country working with young people who are homeless to apply for funding to provide homes as part of the RICS Pledge150 campaign. Each charity is rigorously assessed and if their application meets LandAid's criteria, then their application is reviewed by LandAid's independent Grants Committee, who makes a provisional grant award. Once Pledge150 has raised the money, the charity can be awarded their grant.

## SINGLE HOMELESS ACTION INITIATIVE IN DURHAM (SHAID)

**Grant amount:** £30,000  
**Project location:** Sacriston, County Durham  
**Bed spaces created:** 15  
**Bed spaces funded by Pledge150:** 3

The project is the only accommodation offered for 'early leavers' from the armed forces in the region. The grant will enable SHAID to convert and renovate an empty care home into 15 flats for early leavers who are homeless. This will give them a safe, warm place to live and access to the right support, so they can begin to rebuild their lives.

### ABOUT SHAID

SHAID provides 24 hour supported accommodation and floating support for people at risk of homelessness.

**Number of young people provided with accommodation each year:** 100  
**Work in:** Durham, Sunderland, Newcastle  
**Annual turnover:** £584K  
**Number of staff:** 16  
**Number of bed spaces provided:** 24  
**Founded in:** 1993

## HUMANKIND

**Grant amount:** £60,000  
**Project location:** Durham and Darlington  
**Bed spaces created:** 10  
**Bed spaces funded by Pledge150:** 5

Humankind's grant will help fund their refurbishment of five empty properties in County Durham and Darlington, bringing them into use as social, affordable high-quality housing for ten young people. As well as having a safe place to live, the young tenants will receive holistic support across a range of areas to help them find work, access training and education, maintain tenancies, improve their physical and mental health, and build their confidence.

### ABOUT HUMANKIND

Humankind provides affordable accommodation for people who are struggling with issues such as unemployment, mental health and disabilities that make it difficult to find a home.

**Number of young people provided with accommodation each year:** 96  
**Work in:** Durham and Yorkshire  
**Annual turnover:** £24.2m  
**Number of staff:** 366  
**Number of bed spaces:** 215  
**Founded in:** 1984



# WHO YOUR MONEY HELPS

Damien's autism caused him a lot of anxiety and led to arguments with his parents. After Damien's parents separated, the problems became worse. He clashed with his dad and his mum had her own behaviour issues and an aggressive new partner.

Damien realised that for his own health and safety, he needed to escape this environment, but he didn't know where to go to find help. Thankfully, he was referred to Humankind who listened and provided him with the help and support he needed.

Damien was offered a property with Humankind and because of his circumstances, he was supported to move in almost immediately. Humankind provided him with support to help him stay safe and live independently. If he became anxious or had any questions, he could contact the Humankind Housing Officer or Support Worker who would help him.

Since Damien found Humankind and moved in to his own home, his life is much better. His relationship with his dad is improving and he visits both parents regularly. If anything happens, he can return to his own home and know he is safe. Damien now feels more confident, calm and stable. He volunteers with a local charity once a week and is beginning to plan for his future.



\*A stock photo has been used to protect Damien's identity

## Need more information on Pledge150 in your area?

Please contact Vicky Entwistle, Regional Services Manager:  
[ventwistle@rics.org](mailto:ventwistle@rics.org)

## Need some fundraising inspiration?

LandAid has loads of tips on their website:  
[www.landaid.org/support-us/fundraise](http://www.landaid.org/support-us/fundraise)

## Need more information about LandAid?

Contact Tom Ah-Thew, Corporate Partnerships Manager:  
[tom.ah-thew@landaid.org](mailto:tom.ah-thew@landaid.org) / 020 3102 7193

LandAid is the property industry charity, working to end youth homelessness in the UK.

We bring the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future.

Through a unique network of corporate partners, we invest funding and expertise where we can achieve lasting impact.