

Pledge150 in the North West

The difference you can make



OVER 80,000 YOUNG PEOPLE WILL EXPERIENCE HOMELESSNESS ACROSS THE UK THIS YEAR.

Having nowhere that's safe, secure or affordable to live shuts all the options we take for granted right down. A college course, an apprenticeship, a job – they're all impossible without a safe place to live.

As part of RICS' Pledge150 campaign, with RICS professionals across the country, and with LandAid, you are already making a difference.

Here, in the North West, your fundraising will support five carefully chosen projects. Each one will support young people into new homes, and give them the tools they need to realise a brighter future.

The North West

MANCHESTER SETTLEMENT

Grant amount: £60,000
Project location: Manchester
Bed spaces created: 6
Bed spaces funded by Pledge150: 4

This grant will help fund the renovation of two houses to create six new bed spaces for young people. As well as providing safe accommodation for six vulnerable young people, the project will support them to gain the skills and confidence needed to live independently and sustain a tenancy.

ABOUT MANCHESTER SETTLEMENT

Manchester Settlement provides living accommodation and support for young people at risk of homelessness, including care leavers and college students.

Number of young people provided with accommodation each year: 30
Work in: Manchester
Annual turnover: £823k
Number of staff: 26
Number of bed spaces: 23
Founded in: 1895

GROUNDWORK

Grant amount: £48,000
Project location: Oldham and Rochdale
Bed spaces created: 4
Bed spaces funded by Pledge150: 2

With this grant, Groundwork will renovate and convert two empty houses into two two-bed flats for young care leavers, who are at greater risk of homelessness. The project will provide safe, secure and affordable accommodation for four young care leavers. It will also offer a range of support to the young residents to help them live independently. Support will include financial assistance to encourage progress into education or training and practical support such as registering for a GP.

ABOUT GROUNDWORK

Groundwork refurbishes long-term empty properties, providing construction training and volunteering opportunities for local unemployed people.

Number of young people provided with accommodation each year: 29
Work in: Oldham and Rochdale
Annual turnover: £2.1m
Number of staff: 53
Number of bed spaces: 59
Founded in: 1983

CARLISLE KEY

Grant amount: £31,604
Project location: Carlisle
Bed spaces created: 12
Bed spaces funded by Pledge150: 3

This is Carlisle Key's first accommodation project. The money will support the renovation and conversion of a former vicarage into a hostel for 12 young people at risk of homelessness, as well as an office and a drop-in centre. The new Carlisle Key Accommodation will provide a safe, warm home for twelve vulnerable young people, along with 24-hour support from a key worker.

ABOUT CARLISLE KEY

Carlisle Key is a drop-in centre for young homeless people in Carlisle

Number of young people helped each year: 266
Work in: Carlisle
Annual turnover: £124k
Number of staff: 5
Number of bed spaces provided: 0, this will be their first accommodation project
Founded in: 1997

CONTACT HOSTEL

Grant amount: £1,608
Project location: Manchester
Bed spaces created: 7
Bed spaces funded by Pledge150: 7

This grant will save Contact Hostel £500 a year, enabling them to upgrade the hot water system in the hostel, providing the seven residents with vastly improved plumbing. Saving this money will free up funds to spend on improving its services, which range from education to training in life skills for the young women.

ABOUT CONTACT HOSTEL

Contact Hostel is a women-only hostel supporting homeless women, many of whom have suffered domestic violence and trauma

Number of young people provided with accommodation each year: 28
Work in: Manchester
Annual turnover: £238k
Number of staff: 6
Number of bed spaces: 8
Founded in: 1970

CENTREPOINT

Grant amount: £51,042
Project location: Manchester
Bed spaces created: 6
Bed spaces funded by Pledge150: 5

Centrepoint's grant will enable them to renovate three two-bed terraced houses, providing accommodation for six young people who have experienced homelessness. The three houses in the project are part of a 10 two-bed house renovation project, which will create accommodation for twenty young people in total. The young people will be supported by Centrepoint's floating support team, giving them access to support for any tenancy related issues they may face - including support with budgeting, employment and education.

ABOUT CENTREPOINT

Centrepoint is one of the leading youth homelessness charities in the UK, providing accommodation and support in London, Manchester, Yorkshire and the North East

Number of young people provided with accommodation each year: 9,200
Work in: UK-wide
Annual turnover: £27.3m
Number of staff: 366
Number of bed spaces: 819
Founded in: 1969



WHO YOUR MONEY HELPS

When Dale's parents split up, his relationship with his mother became increasingly strained and at just 11 years old he moved in with his Grandma. When his Grandma had a stroke and developed dementia, Dale became her primary carer. However by 2014 it became clear that caring for his Grandma was too much for Dale. When she went into a home Dale moved in Centrepont hostel accommodation:

"My Grandma's goal for me was to see me go to university, and that became my ambition as well. Living at Centrepont meant that I didn't have to worry about where I was going to live anymore. My Grandma was safe and now I needed to focus on my A-Levels. I had an end goal, an end destination, something I was really looking forward to. I felt like, rather than just going day by day with what stress is coming today or what am I going to have to push myself through today. I actually had something physical and feasible to head towards.

Going to university has always been my dream and focus, and knowing I have secure housing means I can give this 100%. I know how hard it is to have to worry about where you're going to live when you're studying; I did that at the beginning of my A-Levels. Thanks to Centrepont and their Move On programme, I don't have that worry now which is great. It gives me the space to focus on my course, and it's working because I'm getting all Firsts in my assignments and exams."



Need more information on Pledge150 in your area?

Please contact Sandi Atkinson, Regional Services Manager:
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Need some fundraising inspiration?

LandAid has loads of tips on their website:
www.landaid.org/support-us/fundraise

Need more information about LandAid?

Contact Tom Ah-Thew, Corporate Partnerships Manager:
tom.ah-thew@landaid.org / 020 3102 7193

LandAid is the property industry charity, working to end youth homelessness in the UK.

We bring the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future.

Through a unique network of corporate partners, we invest funding and expertise where we can achieve lasting impact.