



STREETSMART

HELPING HOMELESS PEOPLE

Now in our 25th year we have raised over £12 million since launching in 1998 with the help of over 2,000 restaurants.

This year we want to raise even more to help give homeless people a shelter and home, and we need your help.

How it works

During the festive months of November and December a voluntary £1 per table is added to diners' bills at participating restaurants.

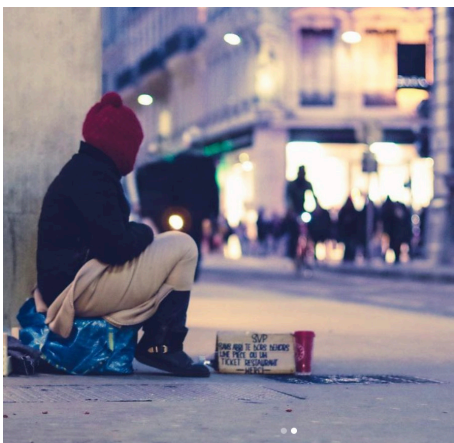
At the end of December, the restaurant passes on all of these £1s to StreetSmart and we'll use them to support local reputable charities tackling homelessness.

Every penny goes to help - none of it is spent on administrative or promotional costs. These are paid for by our partner LandAid.

SIGN UP

Go to streetsmart.org.uk or @streetsmartuk

Put a StreetSmart card on each table or tuck into bill folders • Set up till to record donations • Add a voluntary £1 to each table's bill after service and VAT



How we help

Across the UK, StreetSmart funds projects helping rough sleepers access food, shelter and support during the winter months. We also look long term through our partnership with LandAid focusing on providing safe, secure and affordable homes for young people.

"Hospitality has a proud history of helping the more vulnerable in society and StreetSmart is a fantastic example of that. A small gesture from customers can collectively make a big difference and I'd urge all restaurants to take part."

UKHospitality Chief Executive Kate Nicholls, July 23