

# BUILD TO RENT PATHFINDER

LandAid

LandAid is committed to creating 1,000 new homes for young people facing homelessness by the end of our current strategy (2021-2024) and hopes to rally BTR Partners across the UK to contribute a minimum of 100 homes towards this target.

## Overview

Last year alone, 136,000 young people in the UK approached their local council for housing support - that's almost 372 young people asking for help every day. Yet we know the true extent is even greater.

Homelessness is more than just sleeping on the streets: Homelessness means not having a place to call home - a place that is private, secure, and affordable; where you have a right to stay.

Many young people experiencing homelessness are in employment, education, or training. Despite this, many are unable to secure private tenancies due to their financial status or lack of permanent address. This means that these young people often find themselves living in supported housing or hostels that they are desperate to leave.

**This is where the Build to Rent Pathfinder will make a difference.**

## The Build to Rent Pathfinder

- >> By expanding the number of vital homes available to young people who are ready for the next step and transition into independent living, we can help break the cycle of youth homelessness.
- >> The Build to Rent (BTR) sector is in a unique position to help. With access to high quality accommodation in city centres and regions throughout the UK, you pride yourself on creating more than just a home - your developments are also about creating communities, in buildings that are safe, secure and well-managed - fundamentals that would make a huge difference to young people as they transition.
- >> After a successful pilot programme - which provided not just homes for 6 young people, but also sustainable routes out of homelessness and the opportunity for these young people to move-on to independent living - LandAid needs your help to take the Build to Rent Pathfinder to the next level.

## Why get involved?

With your unparalleled access to an amazing asset, this is an opportunity to support young people directly on your doorstep.

You can make a difference, in partnership with LandAid and reputable front line youth homelessness charities.

## Working in partnership

- LandAid will arrange and manage the partnership between you/the BTR operator and the incredible frontline charities in your locality.
- You/the BTR operator will provide access to/an allocation of, safe, secure, high-quality accommodation at a discounted rental rate, offering the opportunity for independent young people to start the rest of their lives.
- The frontline charity will take on the lease and work closely with your/the BTR operator's on-the-ground-team. The charity will select the appropriate young people ready to move-on to independent accommodation, and continue to support them by providing tenancy support and helping them to access appropriate employment and training opportunities as part of their move-on journey.



# THE URGENCY

This is about more than the S in ESG - this is an opportunity to generate real social impact and social value. Only in collaboration can we enable more young people to move on in a sustainable, supportive, and empowering environment, that is also truly affordable.

**Will you help LandAid to create 100 bedspaces?**

Let's discuss! Contact Alice Lamb | [btr@landaid.org](mailto:btr@landaid.org) | 07384 816602

## Build to Rent in Action: Pilot Programme

### A stepping stone to independence

Linh Le was the first young person to be supported by the Build to Rent Pathfinder in Spring 2022, via a partnership arranged and managed by LandAid, between BTR Partners Heitman and Cortland, and frontline charity, Local Solutions. Through the partnership, Linh moved-on from Local Solutions' Supported Lodgings Service into a beautiful fully furnished property at Baltic Yard, in Liverpool City Centre.



Helen Gordon | Grainger CEO and LandAid Patron

“LandAid’s Build to Rent Pathfinder presents a unique and innovative opportunity for the real estate industry to come together and play a part in tackling the urgent issue of youth homelessness. By joining forces, we have the potential to not only create a wider industry movement, but achieve strong, long-lasting, local impact.”

**Supporting and expanding opportunities for young people to move-on from temporary accommodation to secure housing.**

*This programme is being managed by LandAid | Registered Charity No. 295157*