StreetSmart London Youth Homelessness Support Fund 2024

What is the StreetSmart London Fund?

LandAid and StreetSmart are inviting charities in the London area who support young people at risk of or experiencing homelessness, to apply to our 2024 Youth Homelessness Support Fund. Funding will be available for grants of between £10k-£50k for projects that are due to take place over the next 12 months.

We would particularly like to hear from projects which meet some, or all of the following criteria:

- Creating homes for young people along the positive pathway,
- Support young people into accommodation (emergency, supported or move-on accommodation),
- Help ensure young people do not experience homelessness in the first place,
- Work with cohorts of young people where there is an identified, growing homelessness need,
- Where our funding will make a tangible difference to the projects long-term sustainability.

Here are some examples of projects we have funded last year.

Background

StreetSmart's fundraising

StreetSmart was established in 1998 and since then has raised almost £12 million for vulnerable people experiencing homelessness across the UK. At participating restaurants between November and December, with the benefit of a table card or a reference on the menu, a voluntary £1 is added to the diners’ bill. At the end of each month, the restaurant passes on all these £1s to StreetSmart. They then use them to support reputable charities supporting homelessness projects. All StreetSmart’s running and operational costs are funded by LandAid as StreetSmart’s official partner. This means that every penny in every £1 raised goes directly to the people who need it most.

LandAid

LandAid brings the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future. Through a unique network of corporate partners, we invest funding and expertise through a range of grant programmes, alongside our pro bono activity, with a key focus on where we can achieve lasting impact. We take a strategic approach to grant
making, working across three stages of the Positive Pathway to meet our target of creating 1,000 additional bedspaces in the youth homelessness sector between 2021-2024.

**Eligibility Criteria**

**Organisational Information**

- You must be a Charity, Community Interest Company (CIC), Charitable Incorporated Organisation (CIO) or other form of not-for-profit organisation.
- You need at least three unrelated members of your board of trustees.
- Your charity must work with young people aged 16-25 who are at risk of, or who have experienced homelessness. This does not have to be the exclusive focus of your work. StreetSmart London Youth Homelessness Support funding however can only cover projects which specifically support this age-group.

**Project Information**

- Any project we fund must take place in the Greater London area.
- Projects can be revenue or capital, or a mixture of the two.
- We can match-fund, or fully-fund projects.
- We do not retrospectively fund projects, or fund projects which are the duty of statutory funders, or projects that you could fund yourselves.
- We welcome partnership applications, with an identified lead partner who will hold the funding and duties associated.

**Financial Information**

- You must not have free reserves far in excess of your reserves policy without a valid reason. This would include reserves which you allocated for a certain purpose but are free to reallocate as needed. It does not include the value of fixed assets such as buildings.

**Application Process**

Applications open on **Wednesday 15 May**. Please follow this link to our online form. You can save the application form and return to the document as needed. The deadline for applications is **Friday 21 June**. We may be in touch to ask for additional documentation or information. All candidates will be contacted by the end of August to confirm the outcome of their application. You can find a list of the questions in the application form on the next page. Please contact grants@landaid.org with any questions.
Application Form Template

The application form is available online. The questions below are for informational purposes only. Please apply via the link provided.

We would like to ensure our application process is accessible and inclusive. Please contact us to discuss any support with completing this application, including additional and accessible formats.

If a word count is not specified, this question is a tick box, numerical or short answer (less than a sentence or two).

Organisational Details

1. Organisation name and details
2. Legal status of organisation
3. Link to your most recent accounts or Impact report
4. Current reserves and brief overview of reserves policy and current financial situation (150 words max)
5. Applicant name and email address
6. Have you previously been funded by LandAid? (if so, please provide the details)

Organisational Focus

7. Describe your organisation's work (mission and values) along with some of the main achievements over the last few years (250 words max)
8. Are there any specific groups of young people you work with and support?
9. Which London boroughs do you work in?
10. What are your main sources of income?
11. Number of premises leased or owned?

Project Information

12. Project name
13. Project location
14. Project details (250 words max)
15. Please explain the need and rationale behind the project (250 words max)

16. Please outline the key project outcomes you hope to achieve including the number of young people supported.

17. Please specify how this project will help support young people who are experiencing or facing homelessness.

18. Please outline how lived experience or young people’s voice is included within the design or delivery of the project?

Project Detail

19. Current status of the project (200 words max)

20. Start date/end date

21. Key project milestones (250 words max)

22. Funding secured and funding requested

23. Project budget (200 words max)

24. What contingency plans are in place in case the project is not fully funded? (150 words max)

25. What plans are in place for longer-term sustainability? (150 words max)

Building Project Information (if relevant)

26. Describe the building project (150 words max)

27. What is the current status of the project? (150 words max)

28. Is the property leased or owned? If leased provide some details on lease length, clauses etc (100 words max)

29. Key milestones and phases (200 words max)

30. Start date and finish date

31. M2 created

32. Costings

33. Rough breakdown of costs (200 words max)

34. Match-funding plans if applicable (150 words max)
35. How many young people will benefit per year?

36. Will you provide training and employment opportunities for young people during the building work? (100 words max)

37. How will the building work be managed? (150 words max)

38. Any more information you would like to share? (100 words max)

**Living accommodation information (skip if not applicable)**

39. How many bedspaces, units and/or properties will be created?

40. Short description of the living accommodation (150 words max)

41. How many young people will benefit each year?

42. What type of accommodation is being created?

43. Expected average length of tenancy?

**Free professional advice**

Opportunity to request free pro-bono support from members of LandAid’s network.

**Ready to submit**

Tick to confirm the following:

1) The information I have provided is correct and up to date to the best of my knowledge.

2) I am authorised to submit this application on behalf of my organisation.

3) I understand that LandAid may be in touch to request additional documentation, particularly related to capital project applications.

Submit